

J.D. BIRLA INSTITUTE
A UNIT OF VIDYA MANDIR SOCIETY
(Affiliated to Jadavpur University)
Departments of Management

Title of the Event: Celebration of Gandhi Jayanti

Event Category: Social

Organizing Department: Management

Date: 1st October, 2021

Time: 11:00 am – 12:00 pm

Venue: Online

About the event (in 150 words): NSS Wing of J. D. Birla Institute, Department of Management observed Gandhi Jayanti on 1st October, 2021. A special lecture was organised on Gandhian Trusteeship: A Management Model of the New Millenium? by Ms. Ranjini Guha. She spoke on the Gandhian philosophy of Trusteeship and its applicability in the modern times.

Objective/s (intended course outcomes in 100 words): The theme of this program was Gandhian Trusteeship: A Management Model of the New Millenium? In keeping with the theme, the main objective of the program was to inculcate the Gandhian principles amongst the millennial in the times of global crises due to pandemic and incidental violence. There was a brief reflection on his immense struggle against the Colonial British. In addition, the importance of Gandhian principles of Courage, Belief, Faith, Trust, Service, Non-violence and Peace, were emphasized. The inclusion of the Gandhian thoughts and Managerial Implications were amalgamated.

Content: Gandhi Jayanti is celebrated on 2nd October, and it marks the birth anniversary of Mahatma Gandhi. On this day, prayer services, commemorative ceremonies are held across India to remember Gandhiji and his immense contribution during India's freedom struggle against the mighty British. NSS Wing of J. D. Birla Institute; Department of Management celebrated the Gandhi Jayanti on 1st October, 2021 to mark the 152nd birth anniversary of Mahatma Gandhi.

Details of Resource Persons, if any:

Name	Ms. Ranjini Guha
Designation	Associate Professor
Organization	Gour Mohan Sachin Mondal Mahavidyalaya
Country & City	India, Kolkata
Mobile	9674339494
Email	ranjini_hi@yahoo.com

Highlights of the event: 21 Volunteers from NSS coordinated in the celebratory program. A presentation and a short video were primed to augment the occasion.

Number of Participating Students/Faculty & Staff:

CLASS	No. of Students
1 st year UG	141
2 nd year UG	57
3 rd year UG	15
Faculty & Staff	18
TOTAL	231

Feed Back Summary of Participants: 213 Students

Quality Parameter	Total Numbers			
	Excellent	Good	Average	Bad
Organization of the Event	70	130	13	00
Quality of Resource Persons	100	80	33	00
Relevance to Course of Study	180	33	00	00
Excellent Take Back	80	132	01	00
Can be Repeated	200	13	00	00

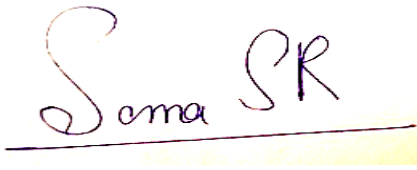
Evidence of success: The celebration was successful as can be inferred from the feedback collected from 213 students. Majority of the students have rated the program as “excellent” and “good” on the parameters. The program was immensely relevant in the times of social and political turbulence across the globe. The theme of the program had immense Managerial implications and was befitting the background of the students. There has been ‘repeat’ requests from the students, as is evident from the above feedback. This implies their magnitude of involvement. The active participation of the students was praiseworthy.

Resources used and amount spent, if any: NA

Problems encountered, if any: NA

Note (any other information that is relevant in 150 words): The students were very enthusiastic in hosting the event. There were regular meeting held. The students were segmented into groups and each group was delegated a specific task. The groups worked in close coordination with each other thus ensuring the theme of the program was adhered to. The overall program was rehearsed before the final show.

In-charges/Coordinators

A handwritten signature in blue ink that reads "Soma SR". The signature is written in a cursive style and is underlined with a single horizontal line.

Signature with date

Name: Dr. Soma Sinha Roy

Designation: Program Officer (NSS)- Department of Management; Assistant Professor