



J. D. BIRLA INSTITUTE

(A Vidya Mandir Society Venture)

Affiliated to Jadavpur University

Accredited with 'A' grade by NAAC (in 2010)

DEPARTMENTS OF SCIENCE, COMMERCE & MANAGEMENT

27th September 2023

Circular

It has been reported to the college authorities that several objectionable videos (reels) have gone viral purportedly carrying our college name and circulated in various social media platforms. The purpose of the offensive videos seems to malign and defame the Institute. Neither the videos were shot in our college premises (both main and management campuses) nor the students of our Institute are involved in the same.

We vehemently object to such an act and have already informed the Lalbazar Cyber Cell to take appropriate legal action.

We kindly ask all pupils and parents to cooperate with us and stop sharing the malicious videos and reels with others.

Prof. (Dr.) Deepali Singhee
Principal, J.D. Birla Institute

Copy to:

- College Website (Main & Management Campus)
- Dean (Science & Commerce)
- Dean (Management)